

2009 MARKETING OFFERS



| HOTEL BRAND | CHAIN AFFILIATION | PROPERTY RECEIVES |
|--|-------------------------------|---|
| 2009 Launch Offer | – | \$5 per room for launch w/3-yr contract |
| Student Life Allowance | Colleges and Universities | \$4 per unit for 3-year contract / \$8 for 5-year contract |
| AAHOA <small>Asian American Hotel Owners Association</small> | – | \$6 per room for launch or \$4 for renewal w/3-yr contract |
| AmeriHost | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| AmericInn | – | \$300 for launch or renewal w/3-yr contract |
| Americas Best Value Inn | Vantage Hospitality | \$5 per room for launch plus outdoor sign w/3-yr contract |
| Best Western | – | \$600 for launch or \$300 for a renewal w/3-yr con. +outdoor sign |
| Budget Host | – | \$300 for launch or renewal w/3-yr contract |
| Clarion Hotels | Choice Hotels International | \$750 for launch w/3-yr contract |
| Comfort Inn | Choice Hotels International | \$750 for launch w/3-yr contract |
| Country Inns & Suites | Carlson Hotels | \$750 for launch w/3- yr contract |
| Crowne Plaza | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Days Inn | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| Doubletree Hotels | Hilton Hotels Corporation | \$500 for launch w/3-yr contract |
| Downtowner Inns | Hospitality International | \$300 for launch or renewal w/3-yr contract |
| Econo Lodge | Choice Hotels International | \$750 for launch w/3-yr contract |
| Embassy Suites | Hilton Hotels Corporation | \$500 for launch w/3-yr contract |
| Four Points Hotels | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| Guesthouse International | – | \$5 for launch or renewal w/3-yr contract |
| Hampton Inn | Hilton Hotels Corporation | \$500 for launch w/3-yr contract |
| Hawthorn | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| Hilton Garden Inn | Hilton Hotels Corporation | \$500 for launch w/3-yr contract |
| Holiday Inn | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Holiday Inn Express | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Holiday Inn Select | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Homewood Suites | Hilton Hotels Corporation | \$500 for launch w/3-yr contract |
| Howard Johnson | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| Lexington Collection | Vantage Hospitality | \$5 per room for launch plus outdoor sign w/3-yr contract |
| Luxury Collection | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| MainStay Suites | Choice Hotels International | \$750 for launch w/3-yr contract |
| Master Hosts Inns | Hospitality International | \$300 for launch or renewal w/3-yr contract |
| Microtel Inns & Suites | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3yr contract |
| Park Inn | Carlson Hotels | \$750 for launch w/3-yr contract |
| Park Plaza | Carlson Hotels | \$750 for launch w/3-yr contract |
| Passport Inn | Hospitality International | \$300 for launch or renewal w/3-yr contract |
| Quality Inn | Choice Hotels International | \$750 for launch w/3-yr contract |
| Radisson | Carlson Hotels | \$750 for launch w/3- yr contract |
| Ramada Inn | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| Red Carpet | Hospitality International | \$300 for launch or renewal w/3-yr contract |
| Rodeway Inn | Choice Hotels International | \$750 for launch w/3-yr contract |
| Scottish Inns | Hospitality International | \$300 for launch or renewal w/3-yr contract |
| Select Inns | – | \$5 per room for launch or renewal w/3-yr contract |
| Sheraton Hotels & Resorts | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| Sleep Inn | Choice Hotels International | \$750 for launch w/3-yr contract |
| St. Regis | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| Staybridge | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Suburban Extended Stay | Choice Hotels International | \$750 for launch w/3-yr contract |
| Sunspreet Resorts | InterContinental Hotels Group | \$750 for launch w/3-yr contract |
| Super 8 | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| Travelodge | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr contract |
| W Hotels | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| Westin Hotels & Resorts | Starwood Hotels | \$5 per room for launch or renewal w/3-yr contract |
| Wyndham | Wyndam Hotel Group | \$750 for launch and \$500 in advertising support w/3-yr |

Reimbursement forms are available by calling 1-800-HBO-1HBO (426-1426) or by visiting homeboxoffice.com/lodging

All marketing offers expire on December 31, 2009.

Properties are eligible for only one HBO marketing incentive. HBO reserves the right to determine property eligibility.