

Home Box Office is proud to offer this special opportunity
for
InterContinental Hotels...

Receive \$750 when you
launch
HBO in 2009!

2009

HBO[®]

www.homeboxoffice.com/lodging



TO RECEIVE YOUR CHECK

HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.

- Add HBO in your property between January 1, 2009 – December 31, 2009 via an authorized HBO distributor with a minimum 3-year contract. Property cannot have had HBO in 2008.
- Send us a copy of your fully executed contract. HBO must be mentioned in the contract as well as the number of rooms, HBO start date and length of term.
- Fill out this form completely and send with contract.

TO ENROLL

Mail this form and contract to:

Home Box Office
Attention: Caren Schiff
1000 Abernathy Road
Atlanta, GA 30328
(404) 239-6632

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2009.
- Offer is in effect 1/1/09 through 12/31/09.
- HBO will verify that the above information is accurate and factual.
- Allow 6-8 weeks for delivery of check. Incomplete paperwork significantly delays processing.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.

PROPERTY NAME

NUMBER OF ROOMS/ UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED. TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

HOW DID YOU HEAR ABOUT THIS OFFER?

HBO distributor

Management co./parent co.

Vendor magazine

HBO web site

Other _____