

Home Box Office is proud to offer this special opportunity for Hilton Hotel Properties...

Receive \$500 when you launch HBO in your property in 2009!

TO RECEIVE YOUR CHECK

- HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.
- Add HBO in your property between January 1, 2009 – December 31, 2009 via an authorized HBO distributor with a minimum 3-year contract. Property cannot have had HBO in 2008 (HBO will verify this information).
- Send us a copy of your 2009 signed contract. HBO must be mentioned in the contract as well as the number of rooms, HBO start date and length of term.
- Fill out the form below and send with contract.

PROPERTY NAME _____ NUMBER OF ROOMS/ UNITS _____

ADDRESS _____

CITY/STATE/ZIP _____

CONTACT NAME _____ PHONE NUMBER _____

FED. TAX ID _____ TAX REPORTING OR LEGAL BUSINESS NAME _____

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR _____

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

SIGNATURE _____ DATE _____

HOW DID YOU HEAR ABOUT THIS OFFER?

- HBO distributor Management co./parent co. Vendor magazine HBO web site Other _____

2009



EMBASSY SUITES
HOTELS*



DOUBLETREE*



www.homeboxoffice.com/lodging

Mail contract and this form to:

Home Box Office
Attention: Jennifer Jones
2500 Broadway
Suite 400
Santa Monica, CA 90404
(310) 382-3259
Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- HBO reserves the right to determine property eligibility.
- Properties are eligible for only one HBO marketing incentive.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2009.
- Offer is in effect 1/1/09 through 12/31/09.
- HBO will verify that the above information is accurate and factual.
- Allow 6-8 weeks for delivery of check.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.