

Home Box Office is proud to offer this special opportunity
for
Choice Hotel Properties...

Receive \$750 when you launch
HBO in 2009!



C H O I C E H O T E L S I N T E R N A T I O N A L

TO RECEIVE YOUR CHECK

- HBO MUST BE INSTALLED IN THE PROPERTY BEFORE YOU APPLY FOR THIS INCENTIVE.
- Add HBO in your property between January 1, 2009 – December 31, 2009 via an authorized HBO distributor with a minimum 3-year contract. Property cannot have had HBO in 2008.
- Send us a copy of your fully executed 2009 contract for HBO service. HBO must be mentioned in the contract as well as the number of rooms, HBO start date and length of term.
- Fill out the form below and send with contract.

PROPERTY NAME

NUMBER OF ROOMS/ UNITS

ADDRESS

CITY/STATE/ZIP

CONTACT NAME

PHONE NUMBER

FED.TAX ID

TAX REPORTING OR LEGAL BUSINESS NAME

BUSINESS STRUCTURE (CIRCLE ONE) CORPORATION PARTNERSHIP LLC LLP SOLE PROPRIETOR

HBO DISTRIBUTOR

FORM CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE AND CONTRACT.

I acknowledge that all information provided to HBO is accurate and factual.

HOW DID YOU HEAR ABOUT THIS OFFER?

- HBO distributor Management co./parent co. Vendor magazine HBO web site Other _____

2009



www.homeboxoffice.com/lodging

Mail this form to:

Home Box Office
Attention: Jennifer Jones
2500 Broadway
Suite 400
Santa Monica, CA 90404
(310) 382-3259

Please keep a copy for your files.

RESTRICTIONS/INFORMATION

- Monthly contracts will not be accepted.
- HBO reserves the right to determine property eligibility.
- Reimbursement forms with attachments must be received by HBO no later than December 31, 2009.
- Offer is in effect 1/1/09 through 12/31/09.
- HBO will verify that the above information is accurate and factual.
- Allow 6-8 weeks for delivery of check. Incomplete paperwork delays processing.

Faxes will not be accepted for reimbursement.

Original signatures must be on file with HBO.